

Ikram Chaudhary

PERSONAL SUMMARY

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescales. Able to work as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists. Now looking for a suitable graphic designers position with a ambitious and high profile company.

QUICK FACTS

10

Years of hard work

30

Companies who trust in my capabilities

190

Successful projects that I have worked

9

Computer programs well known

EXPERIENCE

Graphic Design Company - iTech Graphics

SR. GRAPHIC DESIGNER - OWNER

Sep2011 - Present

Developing concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and print design for a wide range of print and online campaigns, publications and advertising.

DUTIES:

- Managing, producing and designing projects from brief to fulfilment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a clients corporate and promotional brands.
- Answering queries from clients.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics.

KEY ACHIEVEMENTS:

1. Successfully completed client projects worth up to \$360,000.
2. Provided proposal layout and design for million-dollar corporate contracts under extremely tight deadlines.
3. Established trusting relationships with designers, vendors, and key clients.

Elance.com - Upwork.com

FREELANCE GRAPHIC DESIGNER

Dec 2010 - Present

I am sr. graphic designer currently working on projects for my own clients as well as working in-house with various marketing and design agencies.

Graphic Design Company - Design Studio

GRAPHIC DESIGNER

Feb 2006 - Nov 2010

Design Studio is a graphics and printing services Singapore. My responsibilities included designing print, production, and marketing materials such as: business cards, brochures, flyers, advertisements, banners, vehicle wraps, t-shirts, logos, etc. I worked with clients on a day to day basis to ensure client satisfaction of final designs. I was responsible for designs and file set up for production, including files for large format printing.

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EDUCATION	<p><i>Preston University Pakistan</i> 2006 - 2008 MASTER'S DEGREE, MBA</p> <p><i>The Master of Business Administration (MBA or M.B.A.) is a master's degree in business administration (management). The MBA degree originated in the United States in the late 19th century when the country industrialized and companies sought scientific approaches to management.</i></p> <p><i>Punjab University Lahore</i> 2003 - 2005 GRAPHIC DESIGN AND ADVERTISING FOUNDATION DEGREE</p>
CERTIFICATIONS	<p><i>Adobe</i> 2012 ADOBE CERTIFIED DESIGNER (INDESIGN)</p> <p><i>Aptech - Pakistan</i> 2010 DIPLOMA IN GRAPHIC DESIGN</p>
IT SKILLS	<p>Platforms: Windows 7/Vista/XP</p> <p>Applications: Adobe Photoshop, InDesign, and Illustrator; Adobe Live Cycle Designer, Adobe Acrobat; QuarkXPress; MS Office Suite (Word, Publisher, Excel, PowerPoint, Outlook).</p>
HONORS & AWARDS	<ul style="list-style-type: none">• Silver Medal of Excellence in Graphic Design and Visual Arts, 2010• 2009 Digital Artists Award Merit• Boy Scouts of Pakistan - Peace Award
CONTACT	<p>@ ikramchaudhary786@gmail.com +92 332 65 00 888 S muhikram</p>
PORTFOLIO LINK	<p>Behance: https://www.behance.net/ikram- Elance: http://i_tech.elance.com</p>

WHY SHOULD YOU HIRE ME?

With 8+ years experience working as a qualified graphic and web designer, I have worked with a variety of companies locally and internationally, designing and producing quality print and digital design solutions. Offering unique solutions for each client is a major strength, with effective visual design driving brand recognition and customer response.

As a creative thinker, I work efficiently and effectively whilst exploring options within the task at hand. Great communication and teamwork are skills you can check off on the list and when it comes to tight deadlines or a stressful situation, there's nothing a good smile and a coffee in hand can't solve! I'm willing to go the extra mile to get a job done and being a little bit of a perfectionist, I ensure that all the work I produce is top quality.

Ikram Chaudhary

CUSTOMERS














MORE ABOUT ME

Kim Fedore

Business Coach, CFO
QB Express

"Ikram is professional, meets timelines, is very conscientious and so talented! You cannot go wrong with the great Elancer."

Barak Hirschowitz

President International
Luxury Hotel Association

"Ikram has been helping us with several projects. He is very fast and produces a great whitepaper that is visually very strong. He has also made any revisions we wanted without questions. I can recommend and we will use him again."

Fiona Westby

Executive Realtor at
Coldwell Banker Bain

"Words cannot express how i-tech and Ikram on so many levels far exceeded our every expectation. They designed a brochure for supplement sales for us. We had the text, but too much for the space we had, we also kept making changes over and over which was my bad as I kept seeing things we needed to add.

Previous

Dr. Rosedale - Advanced Life
Supplements., Century 21

Ikram was so patient with me and never made me feel bad for the crazy changes his goal was to make sure it was perfect and we were happy. Design; Amazing, not only did they do a design but many different options and views, all viewable in a format that looked like someone was really holding our brochure. Plus often added in a random off the cuff option. Each revision he still gave several versions each time. I have gone through 3 different designers here in the usa, the cost was the same but I was left with nothing from the USA people, only a ticking per hour bill and a very poor try. Communication. I am convinced Ikram and the team are awake 24 / 7. I got a reply no matter what time day or night I sent a message, the response was always 'we will do that revision and have it back to you by X time and they kept to that time - always. Very professional, talented, patient, encouraging, amazing ideas. I will work with them again because of their talent and getting things turned around so quickly but also because I have never met someone so incredibly patient with me. They spent a lot more time because i did not have the text correct from the start and it made a lot more work for them.

So next time I will make sure that what I deliver to them is proofed and finalized and respect their time. I will use them for the corresponding website and also anything else we have coming up too. I am so excited to have found our tribe and team without having the over head of in house marketing. Thank you Ikram and your team for outstanding work, etiquette, and wonderful patience and respect. Both Dr. Ron and I are your biggest fans for sure."